

19TH FORUM OF MEDITERRANEAN MARITIME HERITAGE

Cultural Cooperation

28-30 May 2013

Casa de Cultura / Biblioteca – Sala Polivalente
Plaça Pere Torrents
Lloret de Mar

The concept of cultural cooperation is very wide, but it basically means to work in collaboration with others in order to share common objectives. This is precisely what the AMMM does: to work jointly and to foster the exchange of experiences between maritime museums, with the aim of carrying out common actions, both plural and participatory, and thus of creating a unique space that connects and links maritime heritage in different Mediterranean communities.

On this occasion, the forum will focus on cultural cooperation at a European level, with the intention of looking away from national fragmentations and trying to find a thread that joins different national projects. As key objective, there is a will to connect territories and unite them better on the basis of shared interests.

An objective, not fully developed yet by the AMMM is the articulation of common projects on excellence in cultural tourism, based on offering quality heritage, and aiming at making Mediterranean maritime cultural heritage a profitable product.

This gathering offers museums the opportunity to deepen on the present situation of European Cooperation, concretely on that related to cultural heritage, and will count with the collaboration of experts specialised in different management areas: funding, cultural and tourism products, such as European Cultural Routes, European Programmes and other instruments.

The forum is structured in two parts: the first one will consist of experts' speeches and good practice examples. The second is aimed at working in the conception of a future common project. This part will have a workshop format and will be coordinated by professionals with expertise in European projects management of the cultural sector.

FORUM PROGRAMME

Tuesday, 28th of May

PART 1

9.00h Registration of participants

9.30h Welcome

- Joan Pluma, General Director of the General Direction of Archives, Libraries, Museums and Heritage, Department of Culture, Regional Government of Catalonia (Generalitat de Catalunya)
- Arseni Frigola, Culture Councillor of Lloret de Mar
- Dragana Lucija Ratković, President of AMMM

Speeches

Moderator: Elvira Mata, Technical Director of the Museu Marítim de Barcelona

10.00h “Museum Cooperation, A Strategic Objective of the Museums Plan of Catalonia”, Jusèp Boya, Head of Museums Service and Protection of Movable Heritage, Department of Culture, Generalitat de Catalunya

10.20h “EU Funding, and Programmes related to Cultural Heritage”, Valentí Sallas, International Relations, Culture Department, Generalitat de Catalunya

10.40h “Cultural Cooperation in the Mediterranean”, Josep Giralt, Director of Cultural Action, European Institut of the Mediterranean

11.00h Coffee break

11.20h “European Cultural Routes”, Pilar Barraca de Ramos, Technical Advisor, General Sub direction of Historic Heritage, Ministry of Culture of Spain and National Coordinator of the European Heritage Label.

Good practice

Moderator: Anna Fuentes, Director of the Museu del Mar, Lloret de Mar

12.20h “European Cemeteries Route”, Veronica Cadoppi, consultant of Gestores Europeos

12.40h “Odyssea Portal of the Mediterranean”, Regis López Lang, Delegate for the Odyssea Europa-UpM Mission

13.00h “The Network of *Indianos* Towns”, Sílvia Grau, Coordinator of the Network

13.30h Lunch (Casa de la Cultura, offered by the Museu del Mar)

PART 2

14.30h Workshop (1) on the conception of an AMMM common project related to excellence in cultural tourism, as for example the salt route, coast paths, etc. Coordination: Verónica Cadoppi, Expert Consultant and Aitor Zamorano, Gestores Europeos.

16.30h Break

16.45h Workshop (2) on the conception of a European common project related to intangible heritage, on the basis of potential EU calls
Coordination: ASDM Consultoria

19.15h **End of the Forum**

20.30h Dinner (Restaurant Soda. Menu price: 14 €)

WORKSHOPS OF THE AMMM WORKING GROUPS

For a couple of years now, the AMMM maritime museums gather together to discuss on the progress of common projects related to the diffusion and preservation of maritime heritage of the Mediterranean. The second day of this gathering will be dedicated exclusively to these workshops, which will be closed to members only.

Wednesday, 29th of May

09.00h Workshop on Cataloguing Traditional and Historical Vessels of the Mediterranean and Workshop on Intangible Maritime Heritage

- To agree on the necessary criteria to establish and designate which vessels are to be considered heritage.
- To create a editing committee to work on these criteria. The resulting document will complement the catalogue of vessels.
- To decide where to host the database and how to fund it.

11.00h Workshop on intangible maritime heritage

- To agree on a common catalogue on intangible heritage on the basis existing databases related to this same subject.
- To agree on a list of examples on intangible maritime heritage to diffuse.

13.00h Lunch (Casa de la Cultura, offered by the Museu del Mar)

14.30h Travel by bus to the Museu Marítim de Barcelona

15.30h Presentation of a Planetarium on nautical astronomy. Albert Pla, responsible of Immersive Adventure and collaborator of the Museu Marítim de Barcelona

16.15h Guided tour to the recently restored Royal Dockyards by Roger Marcet, General Director of the Museu Marítim de Barcelona



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17.00h General Assembly of the AMMM

20.00h Dinner (Restaurant Norai of the Museu Marítim de Barcelona, offered by the Consorci de les Drassanes Reials i Museu Marítim de Barcelona)

21.30h Travel by bus back to Lloret de Mar

CULTURAL VISIT TO LLORET DE MAR

Thursday, 30th of May

10.00h Visit to the Santa Clotilde Gardens, Lloret de Mar

11.30h Visit to the Museu del Mar and the Dyeing Exhibit (Es Tint)

13.00h Farewell to participants

Collaboration:



Ajuntament de
Lloret de Mar



Generalitat de Catalunya
Departament de Cultura



Gestores Europeos

